



MASTERCLASS SERIES

CONTEMPORARY APPROACHES TO STRATEGIC PLANNING

📅 Saturday, 13 Feb 2010

🕒 8:45am for 9:00am – 3:30pm

🏢 AIS Conference Centre
Level 12, 99 York Street, Sydney

🚗 Commercial parking only.
Close to Town Hall Station.

🎯 AIS member schools are invited to send a team of no more than 4 to this Masterclass drawn from among council chair or delegate, principal, business manager and members of executive.

💰 \$700 (per school)
Cancellation should be in writing by the closing date to enable refund. Your registration will be confirmed by fax after closing date

📅 **Closing Date:** 5 February 2010

Overview: Strategic Planning is an area which abounds with jargon, acronyms and methodologies.

In this masterclass, we will demystify strategic planning, illustrate contemporary approaches and provide practical advice and tools to assist school boards in designing an approach to set the strategic direction of their school.

COURSE CONTENT

Context

An overview of key developments in the external environment which may influence a school's strategy development

What is strategy and why does it matter?

- Theoretical underpinnings

Whose role is it?

- The domain of the board or of the Head and management?
- Different roles – strategic planning as a productive partnership
- The importance of alignment

Contemporary Approaches

- 'Horses for Courses' – a sample of approaches and tools to select from
- The importance of Vision and Values
- Planning in complex and changing times – scenario planning
- Strategic positioning and competitor analysis
- How to involve the school community and other stakeholders
- How to make the most out of the different expertise available to your school community
- With or without an external facilitator

Into Practice

- Case studies and an opportunity to start designing the strategic planning approach for your school

Virginia Hickey is a governance consultant, lawyer and company director with extensive national experience as a Chair and board member on a range of private, government and not for profit boards. She is currently the Chair of TransAdelaide and the Telecommunications Industry Ombudsman Council.

Virginia has a particular interest in board performance and board room dynamics. She has co-designed a number of governance programs including '@ the Board Table' (which analyses the group dynamics of boards and provides training and tools to deal with those dynamics and thereby become a more effective board member) and training courses on Chairing Skills, including a specific course for Chairs of school boards.

Virginia is a national and international facilitator in the Australian Institute of Company Directors Course. Education clients include Association of Independent Schools of South Australia, Education. au and The Learning Federation and a number of boards of independent schools.



Independent Schools
Leadership Centre



PLEASE:

1. Complete this form and either fax to Cecilia Waites on (02) 9290 2274 or email at courses@aisnsw.edu.au

and

2. Send this form, with a school cheque, to: The Association of Independent Schools, Level 12, 99 York St, Sydney 2000

MASTERCLASS SERIES REGISTRATION/TAX INVOICE

ABN 96 003 509 073

Please print clearly

SCHOOL DATA

School Name: _____

School Address: _____

Ph: _____ Fax: _____

COURSE DATA

Course name: _____

Date/s of course _____

Course cost: _____

(all advertised course costs include GST)

Date submitted: _____

APPLICANT DATA

1: Surname _____ First name: _____

Role in School: _____ Email: _____

2: Surname _____ First name: _____

Role in School: _____ Email: _____

3: Surname _____ First name: _____

Role in School: _____ Email: _____

4: Surname _____ First name: _____

Role in School: _____ Email: _____

If there are more than 4 applicants for this course please attach additional names to this sheet

Special dietary requirements: _____

Enclosed cheque for \$ _____
made payable to: The Association of Independent Schools



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