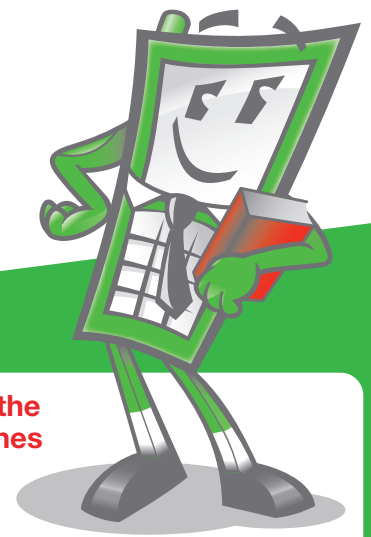


2011 MobileMuster Schools Recycling Challenge



Rewards

Fantastic environmental and technology prizes on offer for your school and students.

Milton's 8kg Reward

for each school that collects 8kg or more

Milton reward packs to share with your top student collectors

Awarded: July 2011, December 2011

State School Champions

for both highest weight overall and highest average weight per student (two schools per state)

School environmental or technology reward pack to the value of **\$500**

Awarded: July 2011, December 2011

National School Champions

for both highest weight overall and highest average weight per student (two schools nationally)

School environmental or technology reward pack to the value of **\$750**

Awarded: July 2011, December 2011

State Student Champion

for highest number of mobile phone units returned by a student (one student per state)

8GB MP4 Player valued at \$100
(with video, camera and FM radio)

Awarded: July 2011, December 2011

National Student Champion

for highest number of mobile phone units returned by a student (one student only)

Hanvon Handy Book E Reader valued at \$400

Awarded: July 2011, December 2011

At the conclusion of 2011, the two schools that collect the highest weight overall and highest average weight per student will each win an environmental or technology reward to the value of **\$1,500**.

Did you know that if Australians handed in the 14-16 million unused or broken mobile phones hidden in desks and drawers across the country you could make:

- **160,000 plastic fence posts**
(enough to build a fence from Sydney to Melbourne)
- **31,000 gold wedding bands**
- **3.2 million Aluminium cans**

Plus 13,867 tonnes future greenhouse gas emissions will be avoided which is equal to planting 84,000 trees, or taking 5,180 cars permanently off the road.

MobileMuster is giving your school the opportunity to help our environment and at the same time receive some fantastic rewards for schools and students by simply rounding up and handing in old and unused mobile phones, batteries, chargers and accessories.

You decide how long you would like your school to participate (i.e. 1, 2, 3 or 4 terms), just tick the relevant box on the registration form.

How Does the Challenge Work?

It's simple to run a muster, here's what to do:

1. Register your school for the challenge, and select the period you would like to participate.
2. MobileMuster will send out a Challenge Pack which includes your school's collection box (if your school does not already have one), posters, teaching resources, activities and brochures. Set up a collection point in the school for the duration of the challenge and ask students and parents to round up old mobile phones, batteries, chargers and accessories to place in the collection box.
3. At the end of Term 2, 3, & 4 MobileMuster will organise a free pickup of any phones collected. MobileMuster will retain a record of each school's collections and will keep you updated throughout the challenge so you can see how your school is going in comparison to other schools in the Challenge

Are You Ready to Accept the Challenge?

Simply register your school by completing the fax back form or online at www.mobilemuster.com.au. Your challenge pack will then be mailed to you. The nominated school contact will be sent regular updates including pick up dates at the end of each term.

Enquiries – please call **1300 306 162** or email schools@amta.org.au

Offer is valid from 14/02/2011 to 31/12/2011 for ALL STATES. Participating schools are responsible for phones to be picked up during this period and phones must be received by the recycler prior to school holidays commencing.

Terms and conditions for participation and reward eligibility apply please refer to www.mobilemuster.com.au/school_challenge

All recycling of components is to the highest environmental standards. MobileMuster is a not for profit program funded by mobile phone manufacturers Nokia, Motorola, Samsung Electronics Australia, Sony Ericsson, LG Electronics, Huawei, HTC, ZTE, Force Technology and network carriers Telstra, Optus, Vodafone, 3 Mobile and Virgin Mobile. None of the mobiles are refurbished and sold for reuse.

For more information visit www.mobilemuster.com.au



mobilemuster
Official recycling program of the mobile phone industry



mobilemuster

Old phones, safe kids.

*Recycle your old mobiles
and help Australian schools
to become eSmart*

eSmart
Smart. Safe. Responsible.

Supporting



T&Cs apply, visit our website

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